Tariffs, Manufacturing Employment, and Supply Chains

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Abstract

I use a dynamic general-equilibrium model with supply-chain adjustment frictions to study the effects of tariffs on manufacturing employment. The model has four distinct manufacturing sectors: upstream goods with high trade elasticities ("oil"); upstream goods with low trade elasticities ("steel"); downstream goods with high trade elasticities ("toys"); and downstream goods with low trade elasticities ("cars"). I find that tariffs can increase overall manufacturing employment in the long run, but are likely to reduce it in the short run, and cause more reallocation of workers across these individual sectors than overall employment growth.

JEL Classifications: F11, F13, F15, F17, F41, F66

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1 Introduction

U.S. trade policy in the second Trump administration is predicated on the premise that free trade has "deindustrialized" the country and that tariffs are needed to rebuild the manufacturing sector. However, U.S. manufacturing firms rely heavily on imported intermediate inputs, especially in certain industries like steel, aluminum, and semiconductors that are located upstream in the supply chain. Moreover, ramping up domestic manufacturing would require investments in physical and human capital that may take several years to pay off. This paper studies how tariffs affect manufacturing employment in the short run vs. the long run using a multi-country dynamic general-equilibrium model with a detailed input-output production structure and convex costs of adjusting intermediate inputs and reallocating factors across sectors.

The model is a multi-country, multi-sector dynamic general equilibrium model based on Kehoe et al. (2018) and Steinberg (2020). It has four key features. First, an input-output production structure that features international trade in both intermediate inputs and final goods, and allows for trade policy that applies directly to one sector to indirectly affect other sectors through supply-chain linkages. Second, costs of adjusting intermediate inputs, which mean that temporary shocks to upstream sectors can have long-lasting effects as they ramify downward through the supply chain (Liu and Tsyvinski, 2024). Third, adjustment costs of reallocating factors across sectors, which mean that sectors targeted for trade protection cannot quickly scale up. Fourth, endogenous trade imbalances at both the bilateral and aggregate levels, which allow trade balances to respond in equilibrium to changes in the terms of trade induced by trade policy.

The model is calibrated to the 2020 OECD inter-country input-output table (OECD, 2023), allowing it to capture the current structure of the United States' supply chain and all of its gross and net trade flows. I divide the countries in the data into three regions: the United States, China, and the rest of the world. Following Kehoe et al. (2018), I aggregate the industries in the data into goods, services, and construction. The goods sector is divided into subsectors by manufacturing sectors by clustering its constituent industries on two key characteristics: the trade elasticity, which governs how easily domestic products can be substituted for foreign ones; and position in the supply chain, measured by Antràs et al. (2012)'s "upstreamness' measure, which determines how industries affect (and are affected by) other industries following supply and demand shocks. The clustering procedure identifies four distinct goods sectors: (i) high-elasticity upstream goods like petroleum; (ii) low-elasticity upstream goods like metals; (iii) high-elasticity downstream goods like textiles and electronics; and (iv) low-elasticity downstream goods like vehicles and machinery.

I use the calibrated model to evaluate the impact of tariffs on the dynamics of employment in each of the four goods sectors. The results highlight four main takeaways. First, tariffs can increase overall goods employment in the long run, but some tariffs are more effective at achieving this goal than others. Tariffs on high-elasticity downstream goods leads to the largest increase in goods employment, whereas tariffs on low-elasticity downstream goods leads to a large drop. Second, the changes in overall goods employment are accompanied by large reallocations across the individual goods sectors. For example, tariffs on upstream goods have negligible effects on overall goods employment, but boost employment in the targeted sectors dramatically at the cost of large employment declines in the other sectors. Third, the long-run employment effects of tariffs take a long time materialize; goods employment can drop sharply in the short run and remain depressed for many years before eventually rising. Fourth, there is a tradeoff between goods employment and aggregate income: all tariffs that increase goods employment reduce real GDP.

This paper contributes to the growing literature on effects of tariffs on the manufacturing sector. Itskhoki and Mukhin (2025) show theoretically that tariffs are ineffective at boosting manufacturing employment, and the optimal tariff is lower, rather than higher, if manufacturing employment is one of the social planner's objectives. Flaaen and Pierce (2024) show that tariffs in the first Trump administration, particularly on steel and aluminum, reduced U.S. manufacturing employment by making inputs more expensive. Cuba-Borda et al. (2025) show that shocks to intermediate input trade costs cause persistent increases in inflation. The paper also contributes to the broader literature on the effects of tariffs during the second Trump administration, such as Ignatenko et al. (2025), Pujolas and Rossbach (2024), Cavallo et al. (2025), and Alessandria et al. (2025a).

2 Model

The model builds closely on Kehoe et al. (2018) and Steinberg (2020). Time is discrete and there is no uncertainty. There are I countries indexed by i, j and S sectors indexed by s, r. Each country is populated by the following agents: a household who works, consumes, and saves; a producer in each sector that transforms capital, labor, and intermediate inputs into gross output; a distributor in each sector that combines domestic and foreign products into nontradable composites; a retailer that combines these composites into consumption and investment goods; and a government that levies import tariffs and rebates the resulting revenue to the consumer. As in Kehoe and Ruhl (2009), there are adjustment frictions that make it costly to reallocate capital and labor from one sector to another within a country. As in Liu and Tsyvinski (2024), there are also supply-chain adjustment frictions that make it costly for producers to change the quantity of intermediate inputs purchased from each source country.

2.1 Producers

In each country i and sector s, there is a representative producer that uses capital, labor, and intermediate inputs to create output according to the constant-elasticity-of substitution technology from Kehoe et al. (2018):

$$Y_{i,t}^{s} = \left\{ \lambda_{i}^{s,v} \left[(K_{i,t}^{s})^{\alpha_{i}^{s}} (L_{i,t}^{s})^{1-\alpha_{i}^{s}} \right]^{\frac{\eta-1}{\eta}} + \left[\sum_{r=1}^{S} \lambda_{i}^{s,r} (M_{i,t}^{s,r})^{\frac{\xi-1}{\xi}} \right]^{\frac{\eta-1}{\eta} \frac{\xi}{\xi-1}} \right\}^{\frac{\eta}{\eta-1}}.$$
 (1)

The parameters of this technology are: $\lambda_i^{s,v}$, the share of value added in gross output; the share of capital in value added, α_i^s ; $\lambda_i^{s,r}$, the share of intermediate inputs from sector r in gross output; η , the elasticity of substitution between value added and intermediate inputs; and ξ , the elasticity of substitution between intermediates from different sectors.

Producers must incur costs to adjust capital and labor. Labor adjustment costs are quadratic as in Sargent (1978) and Kehoe and Ruhl (2009):

$$\phi_L \left(\frac{L_{i,t}^s}{L_{i,t-1}^s} - 1 \right)^2 L_{i,t-1}^s. \tag{2}$$

Capital adjustment costs are modeled as in Lucas and Prescott (1971) and Eaton et al. (2016). The law of motion for sectoral capital is

$$K_{i,t+1}^s = (1 - \delta)K_{i,t}^s + \delta^{1-\phi_k}(X_{i,t}^s)^{\phi_k}(K_{i,t}^s)^{1-\phi_k},$$
(3)

where $X_{i,t}^s$ is the level of investment.

Producers choose employment, investment, and intermediate inputs in each period to maximize the present value of their dividends,

$$\sum_{t=0}^{\infty} \Lambda_{i,t} \left[P_{i,t}^{s,y} Y_{i,t}^{s} - L_{i,t}^{s} \left[W_{i,t} + \phi_L \left(\frac{L_{i,t}^{s}}{L_{i,t-1}^{s}} - 1 \right)^2 \right] - P_{i,t}^{x} x_{i,t}^{s} - \sum_{r=1}^{S} P_{i,t}^{m,r} P_{i,t}^{s,r} \right], \tag{4}$$

where $P_{i,t}^{s,y}$ is the price of the producer's output, $P_{i,t}^{x}$ is the price of investment in country i, and $P_{i,t}^{m,r}$ is the price of intermediates from sector r in country i, and $\Lambda_{i,t}$ is the marginal rate of intertemporal substitution of country i's household, which is assumed to own the producer.

2.2 Distributors

Each country i and sector s has a distributor that aggregates the products of domestic and foreign producers in that sector into non-tradable composites as in Armington (1969). Final

goods and intermediate inputs are aggregated separately to allow for expenditure shares to differ across these uses. For brevity, I only describe the intermediate distributor's technology and optimization problem below.

$$G_{i,t}^{s,m} = \left[\sum_{j=1}^{I} \mu_{i,j}^{s,m} (Z_{i,j,t}^{s,m})^{\frac{\zeta^{s}-1}{\zeta^{s}}} \right]^{\frac{\zeta^{s}}{\zeta^{s}-1}}, \tag{5}$$

where $\mu_{i,j}^{s,m}$ is the expenditure share on products from country j and ζ^s is the elasticity of substitution between countries, a.k.a., the Armington elasticity. The Armington elasticity ζ^s is allowed to differ across sectors, which plays a crucial role in the model's calibration, discussed below in section 3.

Distributors face costs of adjusting the quantity they purchase from each source country, which take the quadratic form from Steinberg (2020) and Liu and Tsyvinski (2024):

$$\phi_Z \left(\frac{Z_{i,j,t}^{s,m}}{Z_{i,j,t-1}^{s,m}} - 1 \right)^2 Z_{i,j,t-1}^{s,m}. \tag{6}$$

As Steinberg (2020) shows, these adjustment costs imply that the elasticity of imports to a change in tariffs will be lower in the short run than in the long run. In the model's calibration, I choose the supply-chain adjustment cost parameter, ϕ_Z , so match estimates in the literature of the short-run trade elasticity.

Like producers, distributors choose inputs to maximize the present value of their dividends,

$$\sum_{t=0}^{\infty} \Lambda_{i,t} \left\{ P_{i,t}^{s,m} G_{i,t}^{s,m} - \sum_{j=1}^{I} \left[P_{j,t}^{s,y} (1 + \tau_{i,j,t}^{s}) + \phi_Z \left(\frac{Z_{i,t}^{s,m}}{Z_{i,t-1}^{s,m}} - 1 \right)^2 \right] Z_{i,j,t}^{s,m} \right\}, \tag{7}$$

where $P_{i,t}^{s,m}$ is the price of the sectoral intermediate composite and $\tau_{i,j,t}^{s}$ is the tariff levied by country i on sector-s products from country j.

2.3 Retailers

Each country i has retailers that combine the final distributors' sectoral composites into nontradable consumption and investment goods. The retailers' technologies are

$$C_{i,t} = \left[\sum_{s=1}^{S} \varepsilon_i^{c,s} \left(Z_{i,t}^{s,c} \right)^{\frac{\rho^c - 1}{\rho c}} \right]^{\frac{\rho_c}{\rho^c - 1}}, \tag{8}$$

$$X_{i,t} = \left[\sum_{s=1}^{S} \varepsilon_i^{s,x} \left(Z_{i,t}^{s,x} \right)^{\frac{\rho^x - 1}{\rho_x}} \right]^{\frac{\rho_x}{\rho^x - 1}}, \tag{9}$$

where $\mu_i^{s,c}$, $\mu_i^{s,x}$ are the sectoral expenditure shares and ρ^c , ρ^x are the elasticities of substitution between sectors. Retailers do not face adjustment costs, so they solve standard static cost-minimization problems and earn zero profits in equilibrium.

2.4 Households

The representative household in country i has preferences over consumption $C_{i,t}$ and labor supply $L_{i,t}$ given by

$$\sum_{t=0}^{\infty} \beta^t \frac{1}{1-\gamma} \left[C_{i,t} - \psi \frac{L_{i,t}^{1+\theta}}{1+\theta} \right]^{1-\gamma}, \tag{10}$$

where β is the discount factor, $1/\sigma$ is the intertemporal elasticity of substitution, and θ is the Frisch labor supply elasticity. Households choose consumption, labor supply, and saving, which takes the form of internationally-traded bonds, $B_{i,t+1}$ to maximize lifetime utility subject to the budget constraints,

$$P_{i,t}^{c}C_{i,t} + Q_{t}B_{i,t+1} = W_{i,t}L_{i,t} + B_{i,t} + D_{i,t} + T_{i,t},$$

$$(11)$$

where $P_{i,t}^c$ and $W_{i,t}$ are the consumption price and wage rate in country i, respectively; Q_t is the bond price; $D_{i,t}$ is the sum of all dividends generated by country i's producers and distributors; and $T_{i,t}$ is a transfer from country i's government.

2.5 Equilibrium

An equilibrium is a sequence of prices and quantities that collectively solve the problems of the agents described above and satisfy the following market clearing conditions:

$$Y_{i,t}^{s} = \sum_{j=1}^{I} \left(Z_{j,i,t}^{s,m} + Z_{j,i,t}^{s,f} \right), \tag{12}$$

$$G_{i,t}^{s,m} = \sum_{r=1}^{S} M_{i,t}^{r,s},\tag{13}$$

$$G_{i,t}^{s,f} = Z_{i,t}^{s,c} + Z_{i,t}^{s,x}, (14)$$

$$X_{i,t} = \sum_{s=1}^{S} X_{i,t}^{s},\tag{15}$$

$$L_{i,t} = \sum_{s=1}^{S} L_{i,t}^{s}, \tag{16}$$

$$0 = \sum_{i=1}^{I} B_{i,t+1}. \tag{17}$$

The first says that the supply of each country-sector's gross output must equal the demand from all countries' distributors. The second says that supply of each country-sector's intermediate Armington composite must equal demand from all of that country's producers. The third says that supply of each country-sectors final Armington composite must equal demand from that country's retailers. The fourth and fifth say that supply of investment goods and labor in each country must equal demand from all of that country's producers. The last says that the international bond market must clear.

In the long run, if tariffs (the only parameter allowed to vary over time) are constant, an equilibrium always converges to a steady state in which all prices and quantities are constant. As in Kehoe et al. (2018), however, there is not a unique steady state. There is a continuum of valid steady states indexed by the vector of long-run bondholdings $(B_{i,\infty})_{i=1}^{I}$; any such vector can constitute a steady state, and each vector induces a different set of prices and quantities. The particular steady state to which the economy converges depends on initial conditions as well as the other model parameters. Thus, the model allows for endogenous trade imbalances, both along the transition and in the long run. Additionally, while the adjustment-cost parameters ϕ_L, ϕ_K, ϕ_Z do not directly enter steady-state equilibrium conditions, they still indirectly influence long-run outcomes.

3 Calibration

The model's production technologies are calibrated so that its steady state without tariffs replicates the most recent inter-country input-output (ICIO) table published by the OECD, and its adjustment costs are calibrated so that the short-run response of trade to a tariff increase is consistent with empirical estimates. The overall calibration strategy is similar to Steinberg (2020), but I use a develop a new approach to aggregating the ICIO data that clusters goods-producing industries according to their trade elasticities and positions in the supply chain. Table 1 summarizes the model calibration.

3.1 Sectoral aggregation

The first step in the calibration procedure is to aggregate the ICIO data.² I use the United States and China as separate countries and aggregate all other countries into a single rest-of-world region.³ Following Kehoe et al. (2018), I aggregate industries into three categories: goods (ISIC codes beginning with A–C), services (ISIC codes D–E and G–T), and construc-

¹https://www.oecd.org/en/data/datasets/inter-country-input-output-tables.html.

²Because the model's long-run steady state is ex-ante indeterminate, one must use a nonlinear solver or a shooting algorithm to solve for the entire transition path. The number of variables and equations that characterize is proportional to $(IS)^2$. The raw OECD ICIO table includes 77 countries and 45 industries, which would imply a dimensionality in the millions.

³The results are essentially the same in a two-country model, but I wanted to investigate the extent to which trade diversion limits the reindustrializing effects of tariffs when only part of the world is targeted.

tion (ISIC code F). Separating construction from services is important for two reasons. First, construction is the only purely non-traded sector, whereas the United States trades a lot of services and consistently runs a surplus. Second, construction is not used as an intermediate input or consumed; it is used solely to produce investment goods. If tariff-driven reindustrialization requires the production of new capital, workers will be needed in the construction sector to produce that capital and may not be available to reallocate to the industrial sector, at least in the short run.

Rather than aggregating all goods industries into a single sector, I cluster these industries along two dimensions: trade elasticity, which comes from Caliendo and Parro (2014), and position in the supply chain, which I compute as Antràs et al. (2012)'s upstreamness measure. Both of these characteristics play important roles in determining how tariffs on a particular industry will affect the overall economy. The trade elasticity governs the extent to which domestic products can substitute for foreign ones; low-elasticity sectors may be harder to reindustrialize. Upstreamness governs how shocks to one industry affect others along the supply chain. Downstream sectors may be more sensitive to tariff-driven price increases in upstream sectors. Conversely, upstream sectors may be more sensitive to changes in demand for intermediate inputs in downstream sectors. I use a hierarchical clustering procedure that first clusters industries based on upstreamness, and then on trade elasticity.⁴ Panel (a) of table 1 reports the results of the clustering procedure, which identifies four distinct clusters of goods-producing industries: (i) high-elasticity upstream goods raw minerals and refined petroleum ("oil"); (ii) low-elasticity upstream goods like chemicals, plastics, and basic metals ("steel"); (iii) high-elasticity downstream goods like textiles and electronics ("toys"); and (iv) low-elasticity downstream goods like machinery and vehicles ("cars"). For brevity, I have given each of these sectors shorthand names that I believe capture the spirit of their "representative" constituent industries.

Panels (a) and (b) of figure 1 provide a visualization of the U.S. economy's supply chain. Panel (a) shows each sector's direct requirement coefficients, i.e., its inputs from other sectors relative to its gross output. The toys sector is noticeably less reliant on intermediate inputs, especially from other sectors, than the other goods sectors. Panel (b) shows each sector's reliance sales of intermediate inputs to other sectors. Oil and Steel, the two upstream sectors, are more heavily reliant on other sectors' intermediate demand, especially cars and construction. Toys and Cars are less reliant on intermediate demand in general, but the toys sector is particularly unexposed to demand from the rest of the goods industry; it primarily sells to the services sector.

Panels (c) and (d) show each U.S. sector's exposure to international trade relative to their own individual sizes. The United States runs a trade deficit in all goods sectors, but

⁴See the appendix for more details.

the Toys sector is by far the most exposed to trade, both in gross and net terms. Oil and Steel are less exposed, but their imports are disproportionately intermediate inputs, whereas imports of Toys and Cars are mostly final goods. Relative to its own size, services is much less exposed to trade. Panels (e) and (f) show each sector's exposure to trade in terms of macroeconomic significance. Here, the picture is much different. The Cars sector has the most imports overall of the goods sectors, although the U.S. imports even more services. The Toys and Cars trade deficits are about equal in size when measured in absolute terms. The services trade surplus is large, and consists almost entirely of intermediate exports.

3.2 Producer parameters

The elasticity of substitution between value added and intermediates, η , and the elasticity of substitution between intermediates from different sectors, ξ , are set to Atalay (2017)'s estimates of 0.05 and 0.03, respectively. Following Kehoe et al. (2018), the capital shares, α^s , are set to match an aggregate capital share of 0.34 and the sectoral employment shares in 2020 as reported by the U.S. Bureau of Economic Analysis. Given these values, the share parameters, $\lambda_i^{s,v}$ and $\lambda_i^{s,r}$, are set so that the entries in the ICIO satisfy the producers' first-order conditions. The capital adjustment cost, ϕ_K , is set to the value used by Steinberg (2019). The labor adjustment cost ϕ_L , is set to the values used by Kehoe and Ruhl (2009). The initial capital stock in each sector, $K_{i,0}^s$ is set so that each country's aggregate level of investment in the ICIO table is consistent with a steady state.

3.3 Distributor parameters

For the goods sectors, I set the long-run trade elasticities, ζ^s , by reconciling the industry-level estimates of Caliendo and Parro (2014), which are quite high, with the estimates for the broader goods sector from Kehoe et al. (2018) and Steinberg (2019), which are lower. Estimates at higher levels of aggregation tend to be higher, and Kehoe et al. (2018) shows that a lower elasticity is required to match the joint dynamics of the goods-sector trade balance and the terms of trade. Steinberg (2019) shows that the trade balance for intermediate inputs (which are mostly upstream goods) is more volatile than the trade balance for final goods (which are mostly downstream goods), which implies a higher trade elasticity for the former than the latter. I set ζ^s to eight for high-elasticity upstream goods ("Oil"), two for low-elasticity upstream goods ("Steel"), four for high-elasticity downstream goods ("Toys"), and one for low-elasticity downstream goods ("Cars"). For the services sector, I use Kehoe et al. (2018)'s estimate of one, which is consistent with a the very low volatility of the U.S. services trade balance.

Given these values, the expenditure shares, $\mu_{i,j}^{s,m}, \mu_{i,j}^{s,f}$ are set so that the entries in the

ICIO satisfy the distributors' first-order conditions when all tariffs are set to zero.⁵ The supply-chain adjustment cost, ϕ_Z , is chosen so that the short-run trade elasticity following an uanticipated symmetric tariff on all goods from all countries is one, the standard value in international business cycle modeling, as in Steinberg (2020).⁶

3.4 Retailer parameters

The elasticities of substitution between different sectors in consumption, ρ^c , is set to Atalay (2017)'s estimate of 0.65. The elasticity of substitution between sectors in investment, ρ^x , is set to 1 as in Bems (2008) and Kehoe et al. (2018). Given these values, the expenditure shares, $\varepsilon_i^{s,c}$, $\varepsilon_i^{s,x}$ are set so that the ICIO data satisfy the retailers' first-order conditions.

3.5 Household parameters

The household's discount factor, β , is set to match a long-run real interest rate of 2%. The intertemporal elasticity of substitution, $1/\gamma$, is set to 0.5. The Frisch elasticity, θ , is set to one. The weight on labor supply in utility, ψ_i , is set to that each country supplies one-third of its time endowment in steady state. The initial bondholdings for the United States and China are set to the values for 2020 reported in the IMF's Balance of Payments database. The rest of the world's initial bondholding is set so that the asset market clears.

4 Experiments

Having described the model and its calibration, I now evaluate what happens to employment in each of the United States' four goods sectors when it levies an import tariff on one or more of these sectors. First, I focus on the employment effects of permanent, symmetric tariffs on both China and the rest of the world. I evaluate the impact of tariffs on each sector separately, as well as on all four sectors together. In each case, tariffs are modeled as unanticipated, once-and-for-all reforms. I set the tariff rate at 25% in each case, the rate that the Trump administration has recently applied in most of its Section 232 ("national security") tariff orders. Then, I analyze other margins of interest such as macroeconomic outcomes, and other scenarios such as temporary tariffs, tariffs targeted at only one trade partner.

4.1 Reindustrialization vs. reallocation in the long run

Panel (a) of Figure shows how tariffs affects employment in U.S. goods sectors in the long run. Tariffs on downstream goods have the largest effects on overall goods employment, but the

⁵This implies that the expenditure shares absorb all trade costs (and other distortionary policies, such as Chinese export subsidies) reflected in the 2020 ICIO data as well as subjective home bias. This is without loss of generality since tariffs are rebated lump-sum to households.

⁶This value is conservatively high, i.e., it identifies a conservatively weak level of adjustment costs. Some estimates of the short-run trade elasticity are as low as 0.2 (see, e.g., Alessandria and Choi, 2021).

effect is very different depending on which downstream sector is targeted. The biggest longrun employment gain is achieved by a tariff on high-elasticity downstream goods ("Toys"), which increases total goods employment by about three percent. Domestic products in this sector are highly substitutable for foreign ones; this sector is the most exposed to imports, both in terms of gross and net flows; and this sector both purchases and sells the fewest intermediates from and to the other goods sectors. The overall gain in goods employment in this scenario is also accompanied by a substantial reallocation across the individual goods sectors. Employment in the Toys sector grows by about two-thirds more than overall goods employment, while employment all three of the other three goods sectors falls.

The biggest long-run employment loss caused by a tariff on low-elasticity downstream goods ("Cars"), which reduces overall goods employment by almost two percent. Substituting away from foreign products is harder in this sector; it is less exposed to imports than Toys, especially in terms of its trade deficit; and purchases lots of intermediate inputs from other goods sectors, both relative its own size but also those other sectors' sizes. In this scenario, employment in the Cars sector itself does rise, but only slightly, and employment in all three of the other goods sectors falls more.

Tariffs on upstream goods ("Steel") increase total goods employment in the long run by about half a percent, whereas tariffs on high-elasticity upstream goods ("Oil") and reduce it by about a fifth of a percent. In each of these scenarios, however, the small change in overall goods employment masks a much larger reallocation: the sector targeted with tariffs gains workers, but the other three goods sectors collectively lose about the same amount of workers. The reallocation is particularly striking in the case of tariffs on Oil, where employment in the high-elasticity downstream sector ("Toys") falls by almost exactly the same amount as employment in the targeted sector rises.

Tariffs on all goods sectors together increase employment in the long run, but only by about half as much as tariffs on high-elasticity downstream goods ("Toys") alone. In this scenario, the Toys sector is the only one that experiences significant employment growth, and the two low-elasticity sectors both lose workers. The low-elasticity downstream sector ("Cars") actually loses more workers in this scenario than in the first one, even though this sector is itself being targeted with tariffs.

4.2 Adjustment dynamics

Panels (b) through (f) show how employment in each goods sector evolves over time in the five tariff scenarios described above, in order of how much overall goods employment rises in the long run (the same as the first panel's x-axis). The results are reported in terms of changes relative to the total pre-tariff level of goods employment.

Tariffs on high-elasticity downstream goods ("Toys") increase employment in that sector quickly and dramatically, while reducing employment in the other three goods sectors more slowly and more modestly. Consequently, overall goods employment grows steadily over time. The transition dynamics are qualitatively similar (but in the opposite direction) for tariffs on low-elasticity upstream goods ("Steel"), where overall goods employment falls steadily over time.

The effects of adjustment frictions are most visible in the case of tariffs on high-elasticity upstream goods ("Oil") and all four goods sectors together. In the former case, overall employment overshoots downward before partially recovering over the course of the transition. This overshooting is also evident in the two low-elasticity goods sectors ("Steel" and "Cars"), which rely on Oil inputs and are adversely affected by the short-term price increase in that sector that occurs before domestic production catches up. In the latter case, although overall goods employment rises in the long run, it actually falls sharply in the short run, and takes more than ten years for any growth to appear.

4.3 Macroeconomic consequences

The goal of this paper is to evaluate whether tariffs can boost employment in the United States' goods sectors. Another important question is whether tariffs would improve or worsen the U.S. economy. Panel (a) of Figure 3 compares the long-run effects of tariffs on goods employment with the effects on U.S. real GDP. Overall, the results indicate that while tariffs, particularly on high-elasticity downstream goods ("Toys") can increase goods employment, the tradeoff is that the economy would shrink. There is one scenario in which tariffs would increase output: tariffs on high-elasticity upstream goods ("Oil"), but this scenario is one in which total goods employment falls. Thus, it appears impossible to both increase goods employment and simultaneously improve the overall economy.

Before moving on, it bears mentioning that evaluating the normative consequences of tariffs is beyond this paper's scope. In some of these scenarios, aggregate consumption rises even though aggregate output falls, but this is sensitive to the assumption that tariff revenue is rebated lump-sum to consumers. Moreover, empirical evidence indicates that the effect of tariffs on consumers is not evenly distributed; in particular, low-income consumers buy more imports and are thus more exposed to tariffs.⁸

⁷Alessandria et al. (2025a) highlight one potential way around this tradeoff. They show that if tariff revenue is used to finance an investment subsidy, output will rise in the long run.

⁸For example, Carroll and Hur (2023) find that the 2018 trade war disproportionately hurt low-income and low-wealth households, and Fajgelbaum and Khandelwal (2024) find that the "de minimus" tariff exemption for low-value, direct-to-consumer imports disproportionately benefit these households.

4.4 Tariffs on one vs. both countries

A natural question is whether tariffs targeted at only one country would less effective at boosting goods employment, as trade diversion might mitigate the substitution towards domestic products. Panel (b) of Figure 3 compares the long-run effects goods employment of tariffs on both countries versus only one country. Overall, the combined effects of targeting each country separately are similar to the effects of targeting both countries at once, indicating that trade diversion plays a relatively unimportant role in most of the results.

This is largely because the U.S. imports a different mix of goods from China versus the rest of the world. In the high-elasticity downstream ("Toys") sector, the U.S. imports about the same amount from both regions. In the other sectors, the vast majority of U.S. imports come from the rest of the world only. Thus, there is little potential for trade diversion when tariffs are levied on sectors other than Toys. When tariffs are levied on Toys only, the combined effect of tariffing each country separately is indeed noticeably smaller than the effect of tariffing both at once, but the difference is still fairly small relative to the overall increase in employment.

4.5 Tariffs on intermediate goods, final goods, or both

Another natural question is whether tariffs that apply only to final goods (exempting intermediate inputs) would be more effective in boosting domestic manufacturing employment. Panel (c) of Figure 3 compares the long-run effects goods employment of tariffs on both intermediates and final goods, versus only one of these categories of trade. Perhaps surprisingly, the combined effects of targeting each category separately are similar to the effects of targeting both categories at once.

This is because my approach to clustering goods industries already splits these industries by their location in the supply chain. Imports of upstream goods ("Oil" and "Steel") are almost entirely intermediate inputs already, so tariffs on all imports in these sectors are more or less equivalent to tariffs on intermediate inputs only. Conversely, imports of the two downstream sectors ("Toys" and "Cars") are mostly final goods, so tariffs on these sectors are more or less equivalent to tariffs on final goods only. In the scenario with tariffs on all goods sectors, the combined effects of tariffing intermediate and final goods separately are a bit larger than the effect of tariffing both at once, but, as in the previous exercise, the difference is small.

4.6 The role of adjustment frictions

Yet another important question is how much more quickly could tariffs boost employment in the goods sector if reallocating factors across sectors and rearranging supply chains was frictionless. Panel (d) of Figure 3 shows sector-level employment dynamics in the scenario with tariffs on all goods sectors (where the short-term employment drop is most pronounced) in a version of the model with out any adjustment frictions. Although total goods employment falls slightly on impact, it quickly recovers and begins to grow after only two periods, instead of more than ten in the baseline model. Clearly, these frictions play an important role in making tariffs a "short-term pain for long-term gain" play.

4.7 Consequences of retaliation

Thus far, the scenarios in this paper have assumed that the other countries do not change their own trade policies when the United States imposes tariffs. Theory, however, predicts that the optimal strategy is for these countries to retaliate and enact tariffs of their own (Pujolas and Rossbach, 2024). Panel (e) of Figure 3 shows sector-level employment dynamics with tariffs on all goods sectors when the other countries in the model retaliate symmetrically. In this casde, overall employment in the U.S. goods sector drops slightly in the long run, and falls almost twice as much in the short run. Only the high-elasticity downstream sector ("Toys") sees a long-run gain in employment. Thus, reindustrialization through tariffs hinges on the rest of the world not retaliating.

4.8 Temporary vs. permanent tariffs

My findings indicate that tariffs can boost goods employment in the long run, but this outcome will take many years to materialize and the opposite can happen in the short run. What would happen if the tariffs are revoked several years after they are enacted (if, for example, a subsequent administration undoes them or they are ruled unconstitutional by the courts)? Panel (f) of Figure 3 shows sector-level employment dynamics in a scenario where the tariffs are unexpectedly revoked four years after they are enacted. The short-term drop in goods employment is the same as in the baseline model but doesn't last as long; employment recovers after seven periods (instead of more than ten) and temporarily rises before gradually converging back to its pre-tariff level. Thus, while reversing tariffs quickly would not mitigate much of the short-term disruption they would cause, it would not lead to any long-term consequences.

5 Conclusion

Can tariffs boost manufacturing employment? Yes, but with some caveats. In the long run, broad-based tariffs on all imported goods or tariffs targeted at downstream goods with high trade elasticities ("Toys") would boost overall goods-sector employment, but other types of tariffs, particularly tariffs on low-elasticity downstream goods ("Cars") would reduce it. However, most tariffs would move workers between individual goods sectors more than it would pull workers to them on the whole: reallocation, rather than reindustrialization.

Moreover, employment could fall sharply in the short run and remain depressed for many years before it eventually recovers due to supply-chain adjustment frictions.

A separate, but no less important, question is whether using tariffs to boost manufacturing employment is a good idea. This paper is intentionally silent on the normative implications of this policy paradigm, but nevertheless highlights a tradeoff that policymakers should recognize: tariffs that grow the manufacturing sector are likely to shrink the economy as a whole. Of course, this tradeoff might still be worth accepting if policymakers place enough weight on non-economic considerations like national security.

Another important consideration is that this analysis is predicated on the assumption that tariffs are expected to be permanent. During the first Trump administration, tariffs were not expected to last more than a few years (Alessandria et al., 2025b), and uncertain tariffs are more likely to reduce investment in the manufacturing sector than increase it (Caldara et al., 2020).

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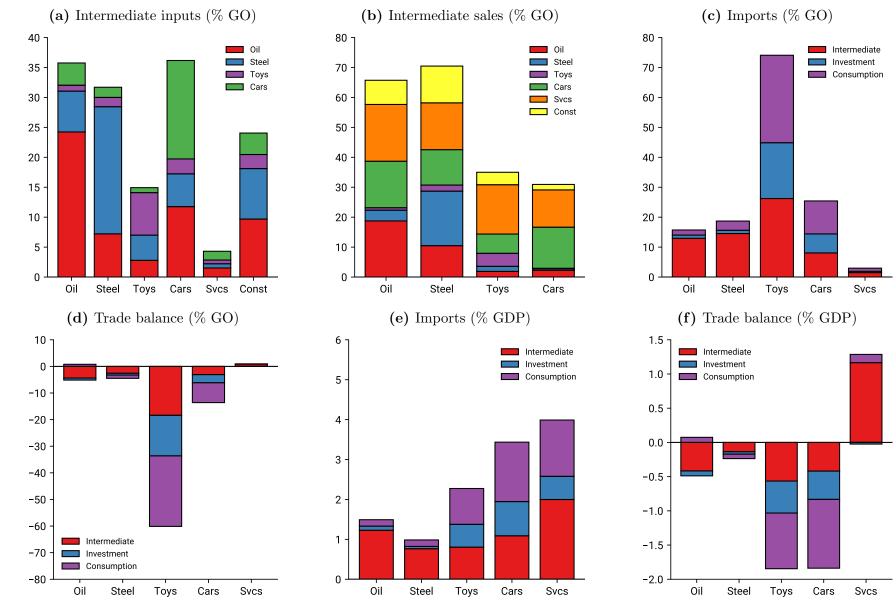
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Table 1: Calibration

Sector		Industries	Upstreamness		Share of goods emp.	
(a) Goods i	industry cl	usters				
High-elasticity upstream ("Oil")		Agriculture, Mining (energy), Mining (non- energy), Mining support, Wood products, Pa- per products, Refined petroleum, Fabricated metals	3.0	17.6	28.4	
Low-elasticity upstream ("Steel")		Chemicals, Rubber $+$ plastics, Minerals, Basic metals	3.0	2.8	18.1	
High-elasticity downstream ("Toys")		$\label{eq:Fishing} Fishing, Textiles, Electronics, Electrical equipment$	2.2	11.9	17.7	
Low-elasticity downstream ("Cars")		$\begin{aligned} & \text{Food} + \text{beverages, Pharmaceuticals, Machinery} + \text{equipment, Motor vehicles, Other trans.} \\ & \text{equip., Other mfg} \end{aligned}$	1.9	2.2	35.7	
(b) Parame	eter values					
Parameter		Meaning		ıe	Target	
Producer tech	hnology					
η	Elasticity of substitution between value added and intermediates		diates 0.0	5 Atalay (Atalay (2017)	
		of substitution between intermediates from different sectors		3 Atalay (Atalay (2017)	
$\lambda_i^{s,v}$	Share of value added in gross output		Vari	es ICIO da	ICIO data	
$\lambda_i^{s,r}$	Share of i	re of intermediates in gross output		es ICIO da	ICIO data	
δ	Depreciat	epreciation rate		6 Standar	Standard	
$K_{i,0}^s$	Initial sec	Initial sectoral capital stock		es ICIO da	ICIO data	
ϕ_K	Capital adjustment cost		0.5	2 Steinber	Steinberg (2019)	
ϕ_L	Labor adjustment cost		6.5	Kehoe a	Kehoe and Ruhl (2009)	
Distributor t	echnology					
ζ^s	Long-run trade elasticity		Vari	es Multiple	Multiple sources	
$\mu_{i,j}^{s,m}, \mu_{i,j}^{s,f}$	Share of e	Share of expenditures from country j		es ICIO da	ICIO data	
ϕ_Z	Supply-chain adjustment cost		2.9	SR trad	SR trade elast. = 1	
Retailer tech	nology					
$ ho^c$	Elasticity of substitution between sectors in consumption		0.6	5 Atalay (Atalay (2017)	
$ ho^x$	Elasticity	asticity of substitution between sectors in investment		Bems (2	Bems (2008)	
$\varepsilon_i^{s,c},\varepsilon_i^{s,x}$	Sectoral expenditure shares		Vari	es ICIO da	ICIO data	
Household pr	references					
β	Discount	Discount factor		8 Standar	Standard	
γ	Intertemporal elasticity of substitution		2.0	Standar	Standard	
θ	Frisch ela	Frisch elasticity		Standar	Standard	
ψ_i	Utility we	eight on labor supply	Vari	es LR labo	r supply = 1/3	
$B_{i,0}$	Initial bondholdings		Vari	es IMF BC	IMF BOP	

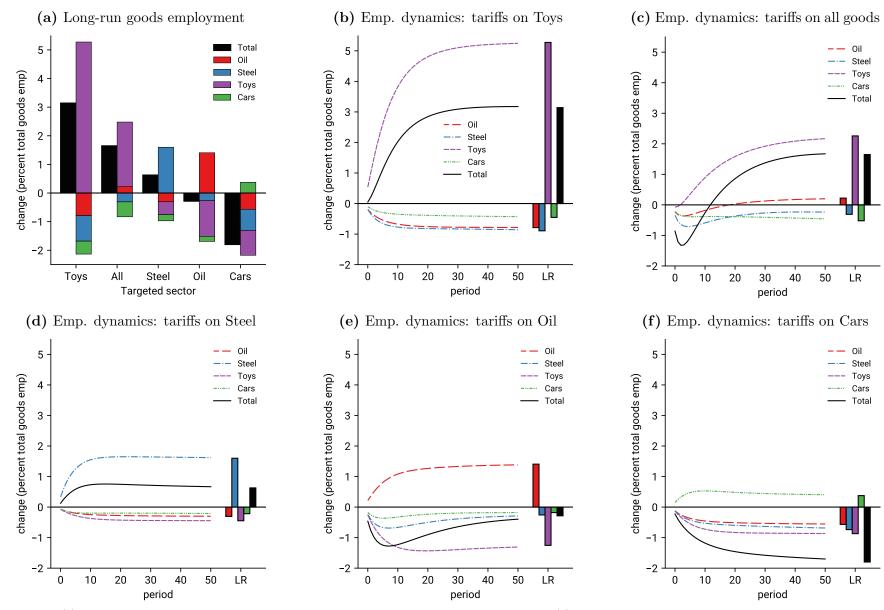
Notes: (a) Upstreamness for each industry calculated following Antràs et al. (2012). Trade elasticities based on estimates from Caliendo and Parro (2014), Kehoe et al. (2018), and Steinberg (2019). Table reports averages of these statistics across industries in each sector. Share of goods employment from the U.S. Bureau of Economic Analysis table "Components of Value Added by Industry."

Figure 1: Supply-chain linkages and sectoral trade exposure in the United States



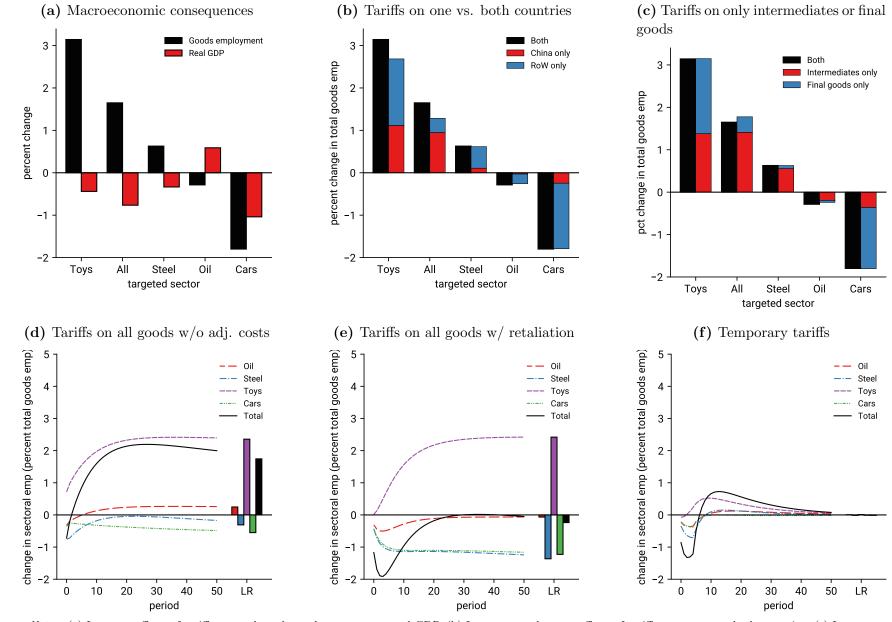
Notes: (a) Intermediate input expenditures as percentage of sectoral gross output. (b) Intermediate sales to other sectors as percentage of sectoral gross output. (c) Imports by use (intermediate, consumption, investment) as percentage of sectoral gross output. (d) Same as (c), but net exports instead of imports. (e,f) Same as (c,d) but as percentages of U.S. GDP. Source: 2020 OECD Inter-Country Input-Output Table.

Figure 2: Employment effects of U.S. tariffs on goods sectors



Notes: (a) Long-run change in total employment across all four goods sectors in different tariff scenarios. (b) Sectoral employment dynamics with tariff on high-elasticity downstream goods ("Toys"). (c) Sectoral employment dynamics with tariff on all goods sectors. (d) Sectoral employment dynamics with tariff on low-elasticity upstream goods ("Steel"). (e) Sectoral employment dynamics with tariff on high-elasticity upstream goods ("Oil"). (f) Sectoral employment dynamics with tariff on low-elasticity downstream goods ("Cars").

Figure 3: Other results and scenarios



Notes: (a) Long-run effects of tariffs on total goods employment versus real GDP. (b) Long-run employment effects of tariffs on one versus both countries. (c) Long-run effects of tariffs on only intermediate inputs or final goods versus both. (d) Sectoral employment dynamics with tariffs on all goods in model without adjustment frictions. (e) Sectoral employment dynamics with tariffs on all goods and symmetric retaliation by other countries. (f) Sectoral employment dynamics with tariffs on all goods that are unexpectedly reversed after four years.