

# The Macroeconomic Impact of NAFTA Termination

Joseph B. Steinberg  
University of Toronto

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# Motivation



**Donald J. Trump** 

@realDonaldTrump

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We are in the NAFTA (worst trade deal ever made) renegotiation process with Mexico & Canada. Both being very difficult, may have to terminate?

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## Background

Since NAFTA's inception, US, Canada, and Mexico's economies have become heavily intertwined

- ▶ Mexico and Canada trade significantly more with US than with any other country; US trades more only with China
- ▶ Extensive regional supply chains, particularly in transportation equipment sector
- ▶ But also trade imbalances: US trade deficits with Canada and Mexico

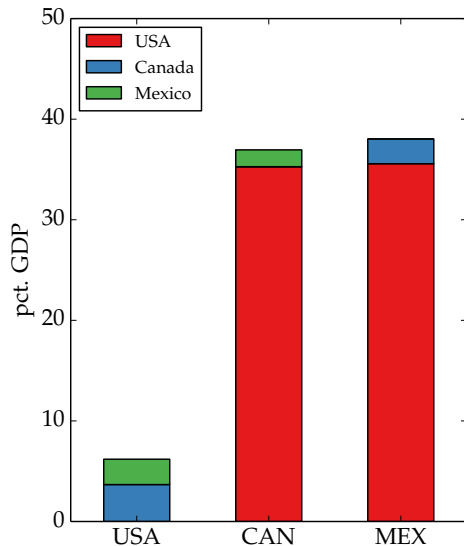
President Trump's policies have cast doubt on NAFTA's future

Macroeconomic consequences of NAFTA termination?

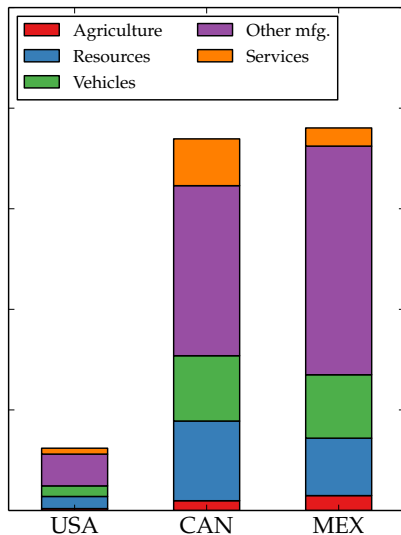
- ▶ Trade and sectoral reallocation in the long run?
- ▶ Short-run transition dynamics and welfare?
- ▶ Trade imbalances?

# Gross NAFTA trade flows (2010–2014 averages)

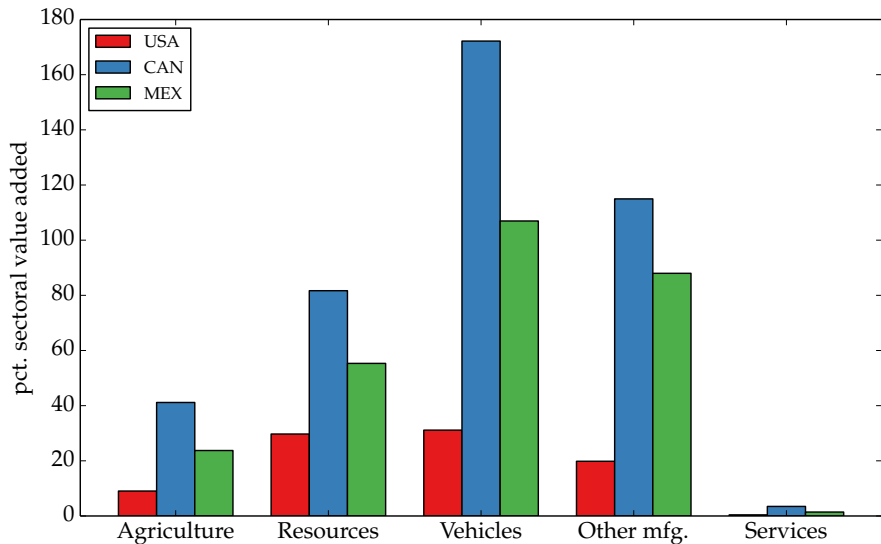
(a) By partner



(b) By sector

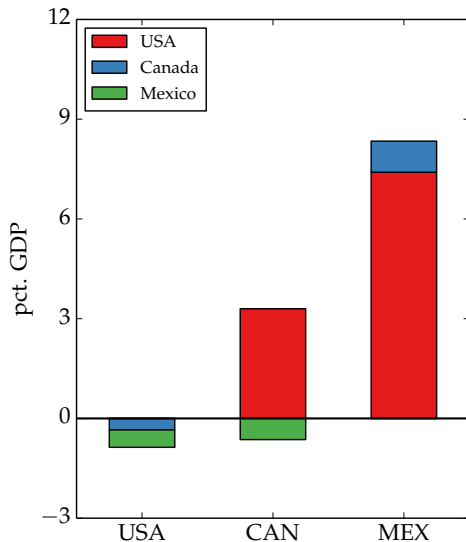


## NAFTA intermediate input trade (2010–2014 averages)

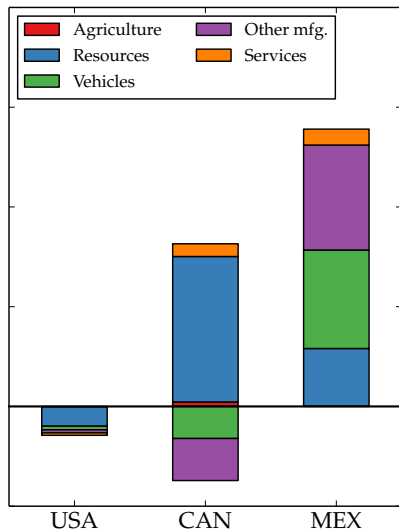


# NAFTA trade imbalances (2010–2014 averages)

(a) By partner



(b) By sector



## Background

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Macroeconomic consequences of NAFTA termination?

- ▶ Trade and sectoral reallocation in the long run?
- ▶ Short-run transition dynamics and welfare?
- ▶ Trade imbalances?

## What I do

Build dynamic CGE model of NAFTA

- ▶ Multi-sector, input-output framework (Caliendo-Parro, 2015)
- ▶ Time-varying trade elasticities (Ruhl, 2008; Alessandria-Choi, 2016)
- ▶  $K$  and  $L$  adjustment costs (Ravikumar et al., 2018; Dix-Carneiro, 2014)
- ▶ Endogenous trade balances

Calibrate steady state to match 2014 input-output table

Evaluate macroeconomic consequences of NAFTA termination and alternative policies



## What I find

Trade falls dramatically in agriculture (high tariffs) and resources (high elasticity)

Consumption falls most in vehicles (low elasticity, high reliance on imported intermediates)

Small welfare consequences, short-run adjustment costs negligible

Little impact on trade imbalances

- ▶ US trade deficit with Canada shrinks
- ▶ US trade deficit with Mexico grows

## Model: Overview

Four countries: US, Canada, Mexico, and rest of the world

- ▶ Representative households work, consume, trade bonds
- ▶ Governments levy import tariffs and rebate proceeds to households

Five sectors: agriculture, resources, vehicles, other mfg., services

- ▶ Competitive firms produce using capital, labor, intermediate inputs
- ▶ Armington aggregators conduct international trade

Dynamic adjustment margins:

- ▶ Trade and factor adjustment costs
- ▶ Endogenous trade imbalances

Perfect foresight

- ▶ Steinberg (2017): Brexit uncertainty has little macroeconomic impact

## Model: Producers

Firm in country  $i$ 's sector  $s$  chooses labor, investment, intermediate inputs to maximize PDV of dividends

Production function:

$$y_{i,t}^s = \min \left\{ \frac{(k_{i,t}^s)^\alpha (\ell_{i,t}^s)^{1-\alpha}}{\lambda_i^{s,v}}, \min_{r=1,\dots,5} \left[ \frac{m_{i,t}^{s,r}}{\lambda_i^{s,r}} \right] \right\} - \sum_{r=1}^5 \phi_\ell \left( \frac{\ell_{i,t}^s}{\ell_{i,t-1}^s} - 1 \right)^2 \ell_{i,t-1}^s$$

Law of motion for capital (Lucas and Prescott, 1971):

$$k_{i,t+1}^s = (1 - \delta)k_{i,t}^s + \delta^{1-\phi_k} (x_{i,t}^s)^{\phi_k} (k_{i,t}^s)^{1-\phi_k}$$

Budget constraint:

$$d_{i,t}^s = p_{i,t}^s y_{i,t}^s - w_{i,t} \ell_{i,t}^s - p_{i,t}^x x_{i,t}^s - \sum_{r=1}^5 p_{i,t}^{m,r} m_{i,t}^{s,r}$$

## Model: Distributors

Distributors combine domestic and foreign products into nontradable Armington composites

Aggregation technology for use  $u = m, f$  in country  $i$ 's sector  $s$ :

$$q_{i,t}^{u,s} = \left[ \sum_{j=1}^4 \mu_{i,j}^{u,s} (z_{i,j,t}^{u,s})^{\frac{\zeta^s-1}{\zeta^s}} \right]^{\frac{\zeta^s}{\zeta^s-1}} - \sum_{j \neq i} \phi_u \left( \frac{z_{i,j,t}^{u,s}}{z_{i,j,t-1}^{u,s}} - 1 \right)^2 z_{i,j,t-1}^{u,s}$$

- ▶ Long-run trade elasticities,  $\zeta^s$ , vary by sector
- ▶ Adjustment frictions lower short-run elasticities (Krugman, 1986)
- ▶ Stand in for new exporter dynamics (Alessandria and Choi, 2016)

Dynamic problem: choose inputs to maximize PDV of dividends,

$$d_{i,t}^{u,s} = p_{i,t}^{u,s} q_{i,t}^{u,s} - \sum_{j=1}^4 (1 + \tau_{i,j,t}^s) z_{i,j,t}^{u,s}$$

## Model: Households and investment

Household in country  $i$  chooses consumption, labor, bonds to maximize lifetime utility subject to budget constraints (standard)

Aggregate consumption is CES bundle of sectoral consumptions:

$$c_{i,t} = \left[ \sum_{s=1}^5 \varepsilon_i^s (c_{i,t}^s)^{\frac{\rho-1}{\rho}} \right]^{\frac{\rho}{\rho-1}}$$

Aggregate investment is Cobb-Douglas aggregate (Bems, 2008):

$$q_{i,t}^x = \prod_{s=1}^5 (z_{i,t}^{x,s})^{\mu_i^{x,s}}$$

## Model: Equilibrium

Given tariffs,  $\tau_{i,j,t}^s$ , and initial conditions for bonds and capital, equilibrium is sequence of prices and quantities that

- ▶ Solves households', firms', and distributors' problems
- ▶ Clears markets for output, composites, investment, labor, and bonds:

Period 0 in model corresponds to year 2014 in data

Construct two equilibria in quantitative exercise:

- ▶ NAFTA equilibrium: tariffs between NAFTA members zero forever
- ▶ Termination equilibrium: tariffs unexpectedly rise to most-favored-nation defaults in 2018

## Calibration: input-output data

### World Input Output Database (WIOD)

- ▶ Widely used in quantitative trade studies
- ▶ Summarizes production, intermediate inputs, and final demand for 43 countries and 56 2-digit ISIC industries

Aggregate non-NAFTA countries into single “rest of the world” and industries into 5 broad sectors

### Data for 2014

- ▶ Latest available data
- ▶ Several years before Trump’s election (and NAFTA termination) thought possible

## Calibration: assigned parameters

Common parameters ( $\beta, \psi, \alpha, \delta, \rho, \gamma$ ) assigned to standard values

Initial conditions for bonds and capital taken directly from data

Long-run trade elasticities based on Caliendo and Parro (2015)

- ▶ CP estimate trade elasticities for 2-digit ISIC industries (same as in raw WIOD data)
- ▶ Aggregate to sector level by taking import-weighted averages

Sector	Elasticity
Agriculture	8.11
Resources	31.82
Vehicles	0.88
Other mfg.	5.17
Services	5.00



## Calibration: calibrated parameters

Expenditure shares ( $\lambda_i^{s,v}, \lambda_i^{s,r}, \mu_{i,j}^{u,s}, \mu_i^{x,s}, \varepsilon_i^s$ ) chosen so that first period of equilibrium replicates aggregated IO table

Capital adjustment cost ( $\phi_k$ ) set to 0.5 (Eaton et al., 2014)

Labor adjustment cost ( $\phi_\ell$ ) set to 6.5 (Kehoe and Ruhl, 2008; Sargent, 1978)

Trade adjustment costs ( $\phi_u$ ) chosen so that 1-year trade elasticity in termination equilibrium is 1

## Calibration: tariffs in termination equilibrium

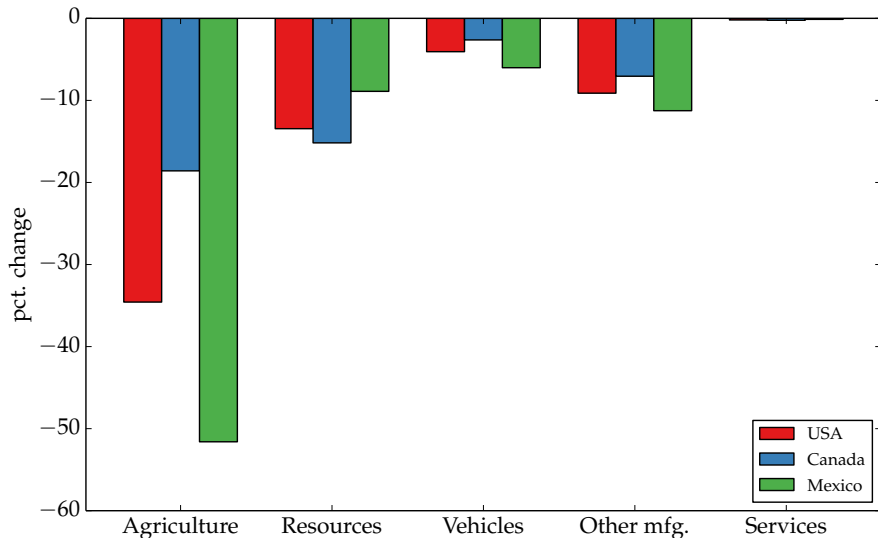
Based on most-favored-nation tariff schedules for 6-digit HS industries reported by WTO

Aggregate to 5 broad sectors using COMTRADE bilateral trade flow data as weights

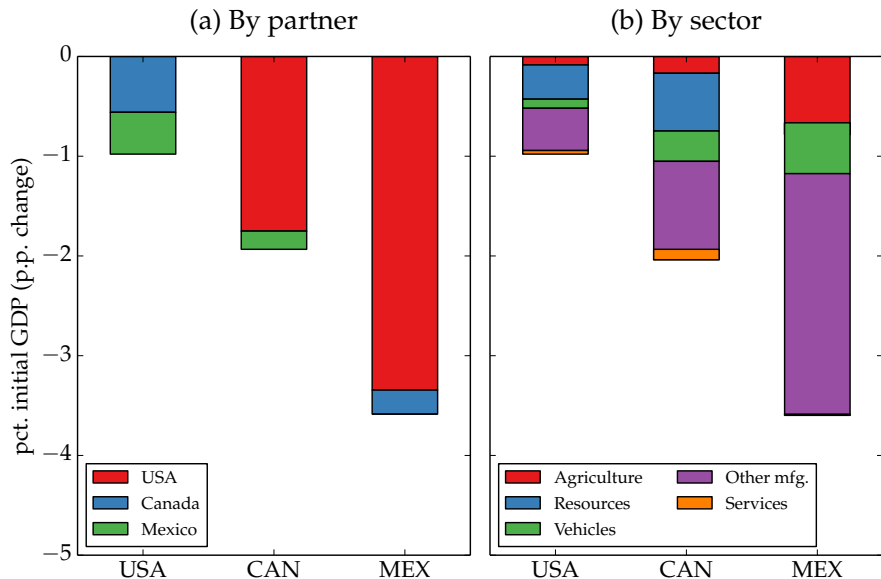
**Table :** Change in import tariffs after NAFTA termination

Trade partner	Agriculture	Resource extraction	Trans. equip.	Other manuf.	Total
<i>(a) United States</i>					
Canada	1.74	0.74	2.30	1.79	1.51
Mexico	3.19	0.52	7.75	1.76	3.14
<i>(b) Canada</i>					
United States	3.28	0.61	4.55	1.55	2.14
Mexico	0.57	0.38	5.20	1.47	2.56
<i>(c) Mexico</i>					
United States	29.18	0.18	7.62	3.65	5.40
Canada	13.29	0.08	12.22	2.97	6.19

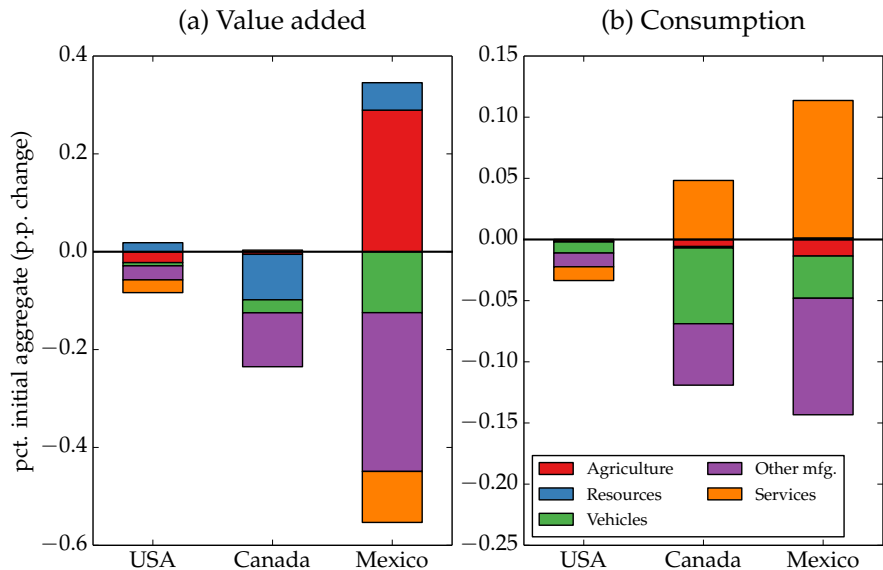
## Long-run results: gross NAFTA trade volumes



## Long-run results: NAFTA trade

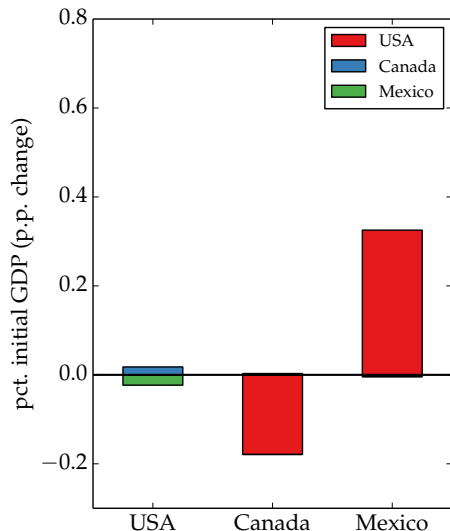


## Long-run results: output and consumption

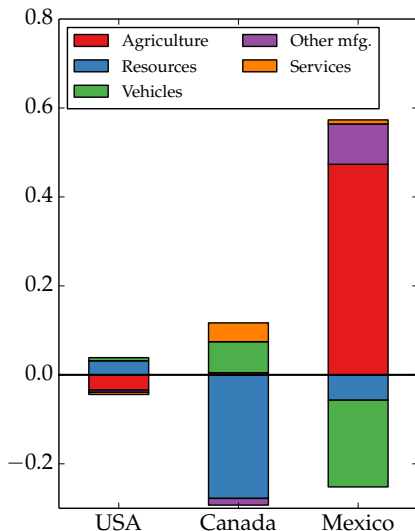


## Long-run results: NAFTA trade balances

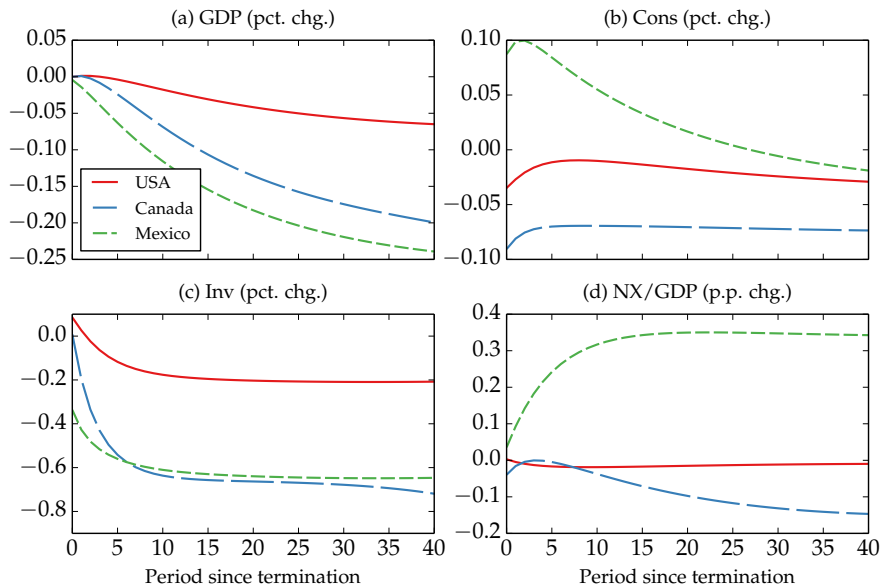
(a) By country



(b) By sector

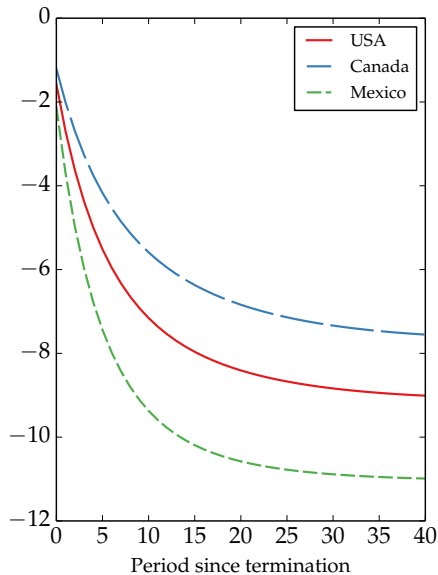


## Dynamic results: macro aggregates

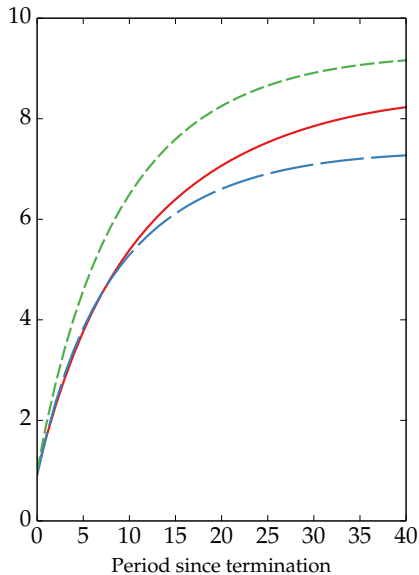


## Dynamic results: NAFTA trade

(a) Gross trade (pct. chg.)

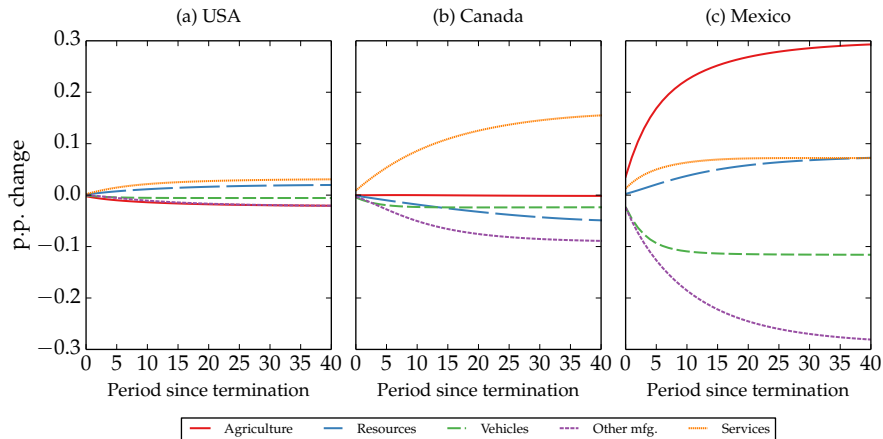


(b) Trade elasticity

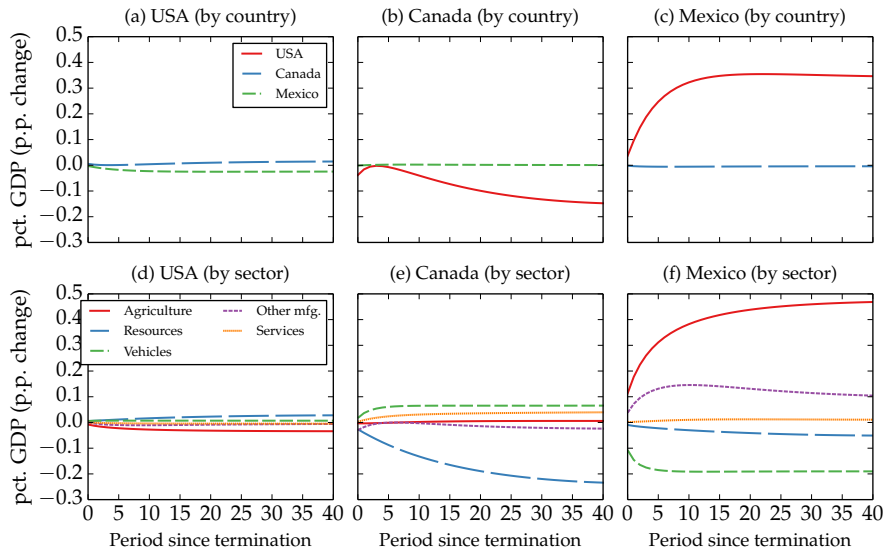




## Dynamic results: value added shares (p.p. chg.)



# Dynamic results: NAFTA trade balances (p.p. change)



## Welfare consequences and sensitivity analyses (pct. chg.)

Model	Welfare			NAFTA trade		
	USA	Canada	Mexico	USA	Canada	Mexico
Baseline	-0.03	-0.07	0.01	-9.35	-7.87	-11.35
<i>Sensitivity analyses</i>						
No import adj. costs	-0.03	-0.07	-0.01	-9.33	-7.85	-11.35
No capital adj. costs	-0.03	-0.07	0.01	-9.35	-7.87	-11.37
No labor adj. costs	-0.03	-0.07	0.01	-9.35	-7.87	-11.36
No intermediate inputs	0.02	0.00	0.02	0.34	0.03	0.65
LTP trade elasticities	-0.03	-0.08	-0.02	-11.77	-9.68	-14.67
Sym. trade elasticities	-0.02	-0.09	-0.22	-9.15	-6.15	-13.46
Iceberg costs	-0.11	-0.54	-0.65	-9.19	-7.74	-11.17
<i>Alternative scenarios</i>						
Higher U.S. tariffs	0.05	-0.23	-0.16	-12.54	-10.80	-14.49
US-Canada FTA	-0.02	-0.01	-0.00	-4.71	-0.29	-11.49
Canada-Mexico FTA	-0.02	-0.07	0.00	-9.38	-7.50	-10.74
Stricter DCR	-0.36	-0.56	-0.64	2.46	2.72	2.03

## Consequences for the vehicles sector (pct. chg.)

Model	Value added			Consumption		
	USA	Canada	Mexico	USA	Canada	Mexico
Baseline	-0.43	-1.76	-3.45	-0.57	-1.91	-0.84
<i>Sensitivity analyses</i>						
No import adj. costs	-0.43	-1.75	-3.46	-0.57	-1.91	-0.87
No capital adj. costs	-0.44	-1.76	-3.46	-0.58	-1.91	-0.82
No labor adj. costs	-0.43	-1.76	-3.45	-0.57	-1.91	-0.83
No intermediate inputs	-0.01	0.01	0.02	0.02	-0.02	-0.01
LTP trade elasticities	-0.42	-1.82	-3.62	-0.57	-1.92	-0.88
Sym. trade elasticities	0.16	-5.73	-12.22	-0.49	-1.95	-1.17
Iceberg costs	0.19	-0.32	-0.03	-0.66	-2.40	-1.51
<i>Alternative scenarios</i>						
Higher U.S. tariffs	-0.70	-2.67	-5.78	-1.08	-2.37	-1.14
US-Canada FTA	-0.15	-0.09	-3.46	-0.42	-0.28	-0.84
Canada-Mexico FTA	-0.43	-1.64	-3.26	-0.57	-1.73	-0.79
Stricter DCR	-0.61	-1.00	-0.73	-0.67	-0.79	-1.08